

PODCAST GROWTH CHECKLIST

7 QUESTIONS TO HELP YOU GROW YOUR SHOW

- Is your audio production high quality?
- Are you using relevant keywords in your episode titles and descriptions?
- Are you releasing episodes consistently?
- Have you created an ideal listener avatar?
- Do you know the websites and social media platforms your listener frequents?
- If you have guests on your show, do you provide copy for social media promotion?
- Have you considered promo swaps with podcasts with a similar audience?

And there is so much more.

If you are serious about growing your show, ask me about my podcast growth consulting sessions. I listen to your podcast and you walk away with a blueprint for growing your show.

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